



MISSION

The East Grand Rapids touchdown club is an organization of parents, community members, and friends of the East Grand Rapids Football Program committed to enrich the experience of our players and coaches in support of our tradition of excellence.

PILLARS FOR GROWTH

Development

Coaches and Players

- Enhancing and developing the coaching through classes, camps and exposure to new strategies and in-game tactics.
- Finding new coaches that want to invest their skills in the football program.
- Funding and development in the youth program creating a vertical integration that is consistent across all age groups.

Technology

Advanced Equipment

- Acquisition of the latest technology to help teach and coach.
- Equipment needs above and beyond the ability of the school and boosters.
- Become the team that has the advantage before stepping onto the field.

Brand Recognition

Dominance and Success

- Team up with "Nike- JUMP MAN" and present a swagger that is unlike any program in the area, or the country.
- Multiple Uniform Complexes that promote attraction.
- Utilize social media to encourage and recruit to be apart of the program.
- Visual program that represents dominance and success.

Community Support

Scholarships / Recruiting

- Help inspire more families to move into East Grand Rapids – Recruiting Blue Print.
- School of choice ability to provide East education as another option.

STATE CHAMPIONSHIP

\$10,000+

- Yeti Stadium Blanket
- Yeti Ice Bucket
- Access to the TD Club Online Store
- Tailgate invite
- Sidelines pass for a home game
- Coaches lunch
- Coaches experience for a home game (locker room tour, press box, ball boy for a game)

REGIONAL

\$5,000-\$9,999

- Yeti Stadium Blanket
- Access to the TD Club Online Store
- Tailgate invite
- Coaches experience for a home game (locker room tour, press box, ball boy for a game)

DISTRICTS

\$2,500-\$4,999

- TD Club Vests
- Access to the TD Club Online Store
- Tailgate invite
- Ball/tee boy or girl for a home game

CONFERENCE

\$1,000-\$2,499

- TD Club Polo
- Access to the TD Club Online Store
- Tailgate invite
- 1/2 time locker room experience

PIONEER

\$100-\$999

- TD Club Sticker
- Access to the TD Club Store
- Tailgate invite



Scan to learn more and donate today!